

## Kanada Dil Okulum

in partnership with  
**Canadian TESOL**

Offers four online education courses!

- Study any time – anywhere
- Increase your employability
- Start immediately
- Receive a Canadian Certificate



**Register now!**

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Canadian TESOL.ca

Upon successful completion of the program, participants will receive a Canadian certificate in a specific discipline.

**Tuition Free: \$350 per Certificate Program**

**Introductory Special till January 31, 2014  
Any two certificate programs for \$500!**

#### **TESOL (Teaching English to Speakers of Other Languages) Certificate Program**

English has become a universal language worldwide for *business, education and science*. It is used by over 400 million people as their mother tongue and over 700 million people speak English as a foreign language. The demand to use English in business and everyday life is growing. With this growth comes the demand for high skilled English language teachers who are certified in TESOL. With the international qualification for Teaching English to Speakers of Other Languages (TESOL) and the TESOL certificate you will be able to put your English teaching skills to good use teaching English at home or in countries around the world. Canadian TESOL program provides a theoretical background for second language teaching. It is based on the most current research in linguistics, second language acquisition, and teaching methodology.

#### **Train the Trainer Certificate Program**

This leading edge course will provide teachers, instructors and trainers with the necessary knowledge and skills to provide training in their field of expertise. Based on the principles of adult education, it offers easy to follow methodology, strategies and techniques to those who are in the position of educating others in a workplace, public or private colleges or institutions.

#### **Curriculum and Instructional Design Development Certificate Program**

This course was developed for those instructors and teachers who would like to design their own courses and programs. Participants will learn the principles of instructional design, how to analyze learners' and organizational needs and how to determine instructional goals and objectives. They will learn to design, select and sequence instructional strategies, to construct methods for evaluating learner achievement and to implement and evaluate their work.

#### **Social Media Management Certificate Program**

This is a step-by-step social media business development course. Participants will be introduced to the duties and roles of a community manager. They will learn how to establish, navigate and monitor current online communities and will learn to deliver strategies for community outreach in order to effectively deliver organizational objectives.